

IMPORTANT THINGS IN CLOTHING BUSINESS ARE PRODUCT QUALITY AND Friendliness IN SELLING

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Abstract

Toko Boutique has been established since 2008, when they started a children's t-shirt printing business which did not last long, but with long-term thinking, they tried to develop their business idea from a children's t-shirt printing business to selling fabrics or materials. Toko Butik Ceria offers products made from materials that are safe when used because Toko Butik Ceria products are well-known, well-known choices. When purchasing materials or fabrics, you should look at the thread count in the material. Thread count is the number of thread densities in square inches that are lengthwise and transverse, if we zoom in we will see thread threads vertically and horizontally. The term thread count is well known as a reference in purchasing materials, especially sheets. The higher the thread count, the better the quality of the material, the higher the price.

Keywords: Clothing products, Selling in stores, Brands, Quality of clothes, Cheap, Complete

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