

ANALYSIS OF MODAL MARKET SCHEMES AS AN INVESTMENT MEANS FOR BEGINNERS

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Abstract

The capital market has become one of the economic advances, because the capital market can be an alternative source of funds for companies. One of the advantages of the capital market is its ability to provide capital in the long term and is not limited. Investment is a muamalah activity that is highly recommended, because by investing in assets owned it will be more productive and also bring benefits to other people. This information will help investors or stock players in making decisions in determining which company to choose as a place to invest. Quantitative information, namely information that comes from financial reports, namely in the form of financial data that can be used to assess the condition and performance of the company in a certain period. Meanwhile, qualitative information is information that cannot be reflected through the issuer's financial statements. Every investor and potential investor has certain goals to be achieved through the investment decisions they make. In general, investors invest to gain profit, growth of invested funds, and security. Therefore, to invest in shares, investors must conduct an analysis of the factors that affect the condition of the issuer's company. The goal is for investors to get a clear picture of the company's ability to continue to grow and develop in the future.

Keywords: Investment system, stock transactions, selling shares, capital market schemes, companies

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