INDONESIAN MILLENIAL ANIMO IN INVESTMENT BUSINESS: Information Openness and Investment Access

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Abstract
The increase in price is due to capital gains and dividends when investors resell the shares to other parties. The stock price is very important for investors in buying shares, because investors must analyze the company's price. Financial statements for companies are a structured presentation of financial position and financial performance. Its objective is to provide information about financial position, financial performance and cash flows that is useful to the majority of report users in making economic decisions. The information contained in the company's financial statements plays an important role in the capital market, both for investors and for the market as a whole. For investors, information plays an important role in making investment decisions, while the market uses it to reach a new equilibrium price. The ratio used to predict stock prices is the profitability ratio where this ratio can be used to assess stock prices. Profitability is the company's ability to generate profits during a certain period.
Keywords: Buying shares, Securities companies, Profit considerations, Highest shares, Market information

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