

IMPLEMENTATION OF INTERNATIONAL STANDARD QUALITY IN SCHOOL MANAGEMENT TO CREATE A QUALITY LEARNING PROCESS THAT IS OUTPUT ORIENTED

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Abstract

Success in the business world of education is inseparable from strategic management and the ability of the organization to accept the demands of change in the technological era, so that it can compete with the demands of these changes, human resources as the most important asset can receive optimal results. In services, the products or services offered to students are a good reputation/quality of education, bright prospects for students after graduating from college, and concentration options that vary according to talents and interests. Implementation of Total Quality Management in education is very relevant. Total Quality Management uses strategy, data, and effective communication to integrate discipline, quality into organizational culture and activities.

Keywords: Quality standard, International education, Outcome orientation, School management, Audit

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